

ORDER



KLAS

Orders
Order / Rev: 37582
Alt Order #: 08879725
Product Desc: ISSUE
Estimate: 1123
Flight Dates: 10/29/12 - 11/05/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Cross Roads Media
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 08/14/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	53	\$124,450.00	\$105,782.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	53	\$124,450.00	\$105,782.50	0.00
Totals	53	\$124,450.00	\$105,782.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$124,450.00
Market	100%	\$414,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$103,708.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$20,741.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	11/04/12	11/04/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
GAME TIME WITH UNLV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00														
E 2	8	11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun	CM	430-530p, 630-7p -----S (5:00 PM-5:30 PM)	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 5PM-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$300.00	0.00					
E 3	8	11/03/12	11/03/12	8 News Now Sat 11p	CM	11-1135p	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sat 11p											
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$1,500.00	0.00					
E 4	8	11/04/12	11/04/12	8 News Now Sun 11p	CM	11-1135P	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun 11p											
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$1,500.00	0.00					
E 5	8	11/04/12	11/04/12	Sun 530-6p Ins Ed Wkn	CM	530-6p	-----S	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				Inside Edition Wknd											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$900.00	0.00					
E 6	8	10/29/12	10/29/12	8 News Now 5-630p M-FCM		5-630p	M-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,700.00	0.00					
E 7	8	10/31/12	10/31/12	8 News Now 5-630p M-FCM		5-630p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$1,700.00	0.00					
E 8	8	11/02/12	11/02/12	8 News Now 5-630p M-FCM		5-630p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--			1		\$1,700.00	0.00					
E 9	8	11/05/12	11/05/12	8 News Now 5-630p M-FCM		5-630p	M-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,700.00	0.00					
E 10	8	11/04/12	11/04/12	8 News Now Sun AM #2CM		8 News Now Sun A	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				8 News Now Sun AM #2											
8 NEWS NOW SUNDAY MORNING- #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$1,500.00	0.00					
E 11	8	10/30/12	10/30/12	Live w/Kelly	CM	9-10a	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				Live w/Kelly											
LIVE! WITH KELLY & MICHAEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$1,200.00	0.00					
E 12	8	10/31/12	10/31/12	Live w/Kelly	CM	9-10a	--W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				Live w/Kelly											
LIVE! WITH KELLY & MICHAEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>	</				

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E 14	8	10/30/12	10/30/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p	-T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,600.00		0.00			
E 15	8	10/31/12	10/31/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p	--W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,600.00		0.00			
E 16	8	11/02/12	11/02/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p	----F--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,600.00		0.00			
E 17	8	10/29/12	10/29/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 18	8	10/30/12	10/30/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 19	8	11/02/12	11/02/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E 20	8	11/05/12	11/05/12	Letterman Letterman LATE SHOW W/LETTERMAN	CM	1135p-1237a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 21	8	10/29/12	10/29/12	8 News Now Noon M-F 8 News Now Noon M-F 8 NEWS NOW AT NOON	CM	12-1230p	M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,300.00		0.00			
E 22	8	10/31/12	10/31/12	8 News Now Noon M-F 8 News Now Noon M-F 8 NEWS NOW AT NOON	CM	12-1230p	--W----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,300.00		0.00			
E 23	8	11/05/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F 8 NEWS NOW AT NOON	CM	12-1230p	M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
E 24	8	10/29/12	10/29/12	8 News Now 6a M-F 8 News Now 6a M-F MORNING NEWS ROTATOR	CM	6-7a	M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
E 25	8	10/30/12	10/30/12	8 News Now 6a M-F 8 News Now 6a M-F MORNING NEWS ROTATOR	CM	6-7a	-T-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,400.00		0.00			
E 26	8	11/02/12	11/02/12		CM	6-7a	----F--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F															
8 News Now 6a M-F															
MORNING NEWS ROTATOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
E 27	8	11/05/12	11/05/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
8 News Now 6a M-F															
MORNING NEWS ROTATOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,400.00		0.00			
E 28	8	10/29/12	10/29/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F															
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,700.00		0.00			
E 29	8	11/01/12	11/01/12	8 News Now 11p M-F	CM	11-1135p	---T---	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F															
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,700.00		0.00			
E 30	8	11/02/12	11/02/12	8 News Now 11p M-F	CM	11-1135p	----F--	:30	1	\$2,700.00	LV1	0.00	NM	1	\$2,700.00
8 News Now 11p M-F															
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,700.00		0.00			
E 31	8	10/29/12	10/29/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
E 32	8	11/02/12	11/02/12	CBS This Morning 7-9a	CM	7-9a	----F--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
E 33	8	11/05/12	11/05/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,400.00		0.00			
E 34	8	10/29/12	10/29/12	Ellen	CM	3-4p	M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,600.00		0.00			
E 35	8	11/01/12	11/01/12	Ellen	CM	3-4p	---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,600.00		0.00			
E 36	8	11/02/12	11/02/12	Ellen	CM	3-4p	----F--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,600.00		0.00			
E 37	8	10/29/12	10/29/12	8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 5a M-F															
8 NEWS NOW AT 5-7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 38	8	11/01/12	11/01/12		CM	5-6a	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00

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8 News Now 5a M-F															
8 News Now 5a M-F															
8 NEWS NOW AT 5-7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1		\$1,200.00			0.00			
E 39	8	11/02/12	11/02/12	8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 5a M-F															
8 NEWS NOW AT 5-7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$1,200.00			0.00			
E 40	8	11/03/12	11/03/12	8 News Now Sat 5-7p	CM	430-5p	-----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now Sat (6:30 PM-7:00 PM)															
8 NEWS NOW AT 630PM-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$2,500.00			0.00			
E 41	8	10/30/12	10/30/12	1230-2p Soaps/ LMAD	CM	1230-2p	-T-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$1,700.00			0.00			
E 42	8	10/31/12	10/31/12	1230-2p Soaps/ LMAD	CM	1230-2p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1		\$1,700.00			0.00			
E 43	8	11/02/12	11/02/12	1230-2p Soaps/ LMAD	CM	1230-2p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$1,700.00			0.00			
E 44	8	10/29/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p	M-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,700.00			0.00			
E 45	8	10/31/12	10/31/12	1230-2p Soaps/ LMAD	CM	1230-2p	--W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1		\$1,700.00			0.00			
E 46	8	11/02/12	11/02/12	1230-2p Soaps/ LMAD	CM	1230-2p	----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
Soaps / Let's Make A Deal															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$1,700.00			0.00			
E 47	8	10/29/12	10/29/12	630-7p Inside Edition	CM	630-7p	M-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$3,500.00			0.00			
E 48	8	10/31/12	10/31/12	630-7p Inside Edition	CM	630-7p	--W----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1		\$3,500.00			0.00			
E 49	8	11/05/12	11/05/12	630-7p Inside Edition	CM	630-7p	M-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$3,500.00			0.00			
E 50	8	10/29/12	10/29/12		CM	10-11a	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00

Order / Rev: 37582
 Alt Order #: 08879725
 Flight Dates: 10/29/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: ISSUE
 Estimate: 1123
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Price Is Right											
				Price Is Right											
				PRICE IS RIGHT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/12	11/04/12	M-----			1	\$5,000.00		0.00			
E 51	8	11/01/12	11/01/12	Price Is Right	CM	10-11a	---T---	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				Price Is Right											
				PRICE IS RIGHT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/12	11/04/12	---T---			1	\$5,000.00		0.00			
E 52	8	11/05/12	11/05/12	Price Is Right	CM	10-11a	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				Price Is Right											
				PRICE IS RIGHT											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 11/05/12	11/11/12	M-----			1	\$5,000.00		0.00			
E 53	8	10/30/12	10/30/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00
				NCIS											
				NCIS											
				NCIS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/29/12	11/04/12	-T-----			1	\$30,000.00		0.00			
													Totals	53	\$124,450.00